



EcoMotion
Smart Mobility Community

Investors Survey Summary

September 2024

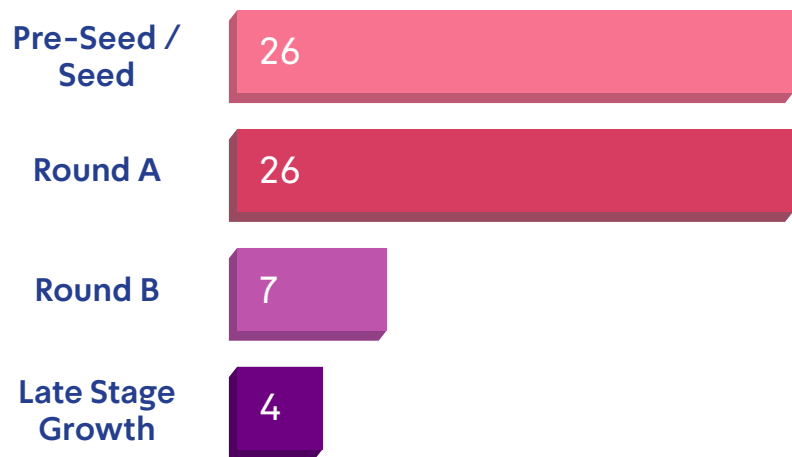




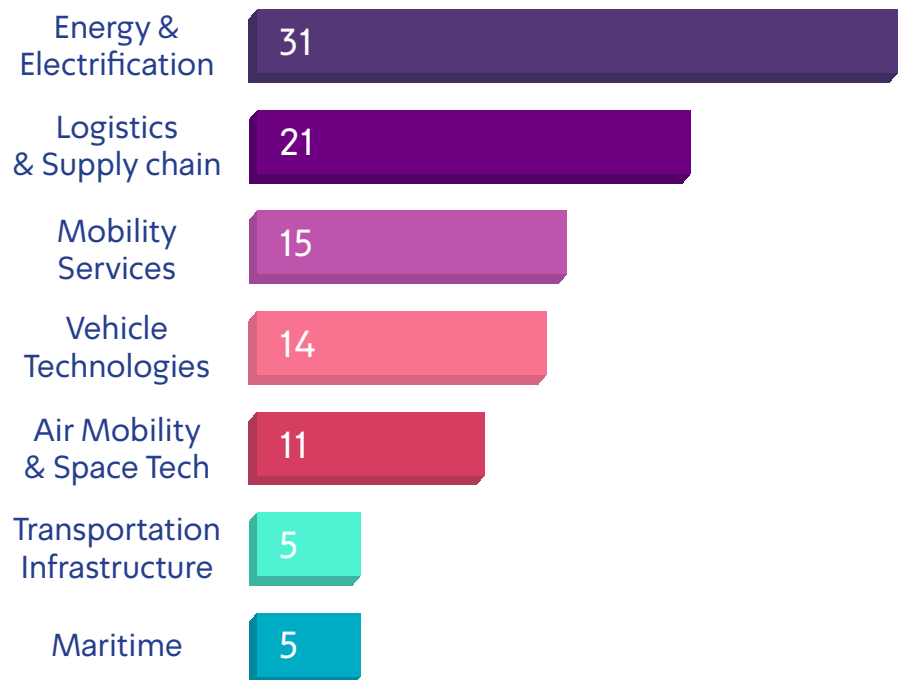
Who Responded?

39 Total Responses
From **37** unique funds

What is your funding stage?



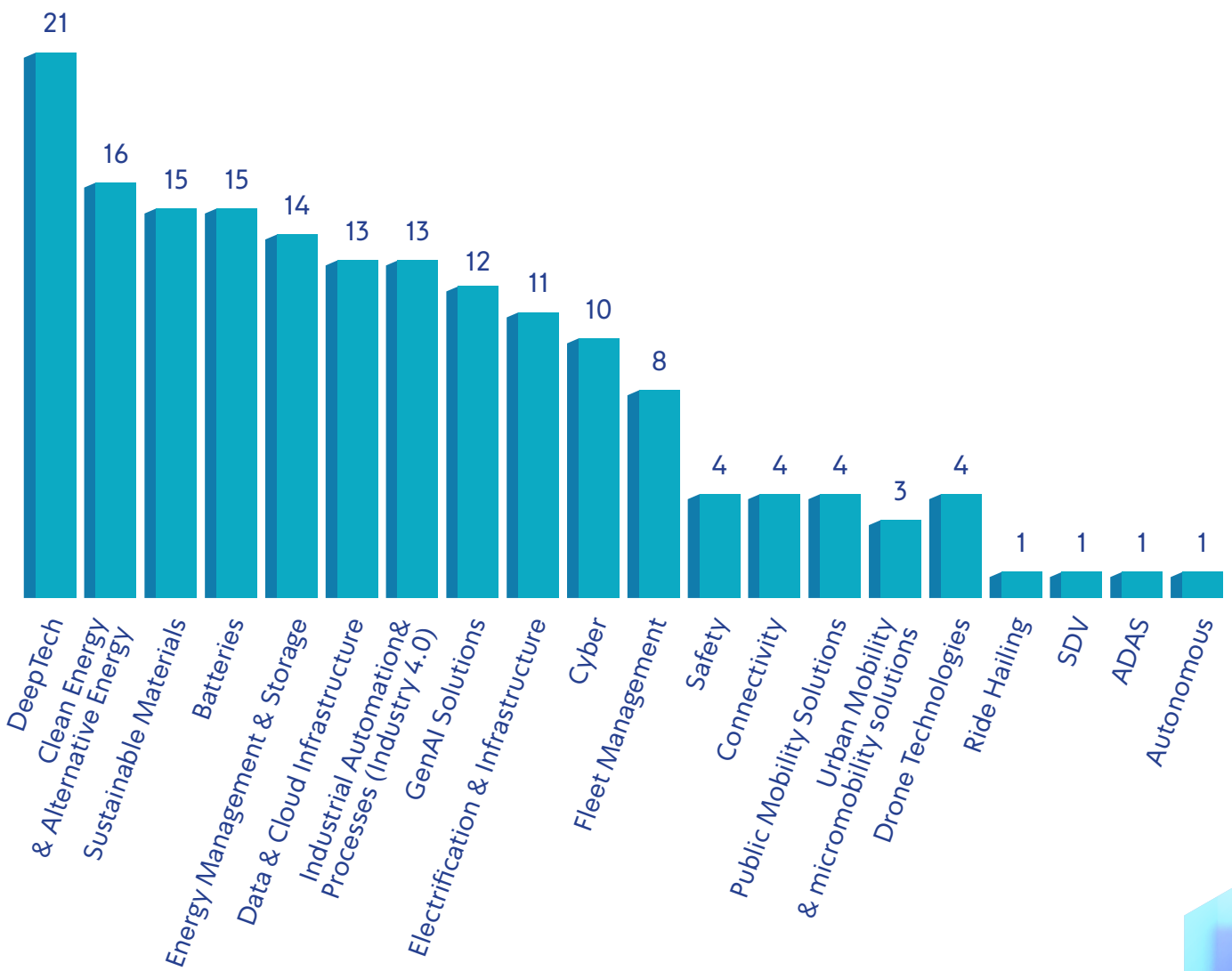
What are the top 3 most interesting verticals in mobility sector today to invest in?





Mobility Interest Areas

Which areas of interest are most relevant to invest in?





Investors Quotes

"The mobility ecosystem continues to grow. We move from AutoTech startups to a more diverse environment that touches more areas: AI, Industry 4.0, energy, sustainability, and more."

"2023-2024 have been touchy years, markets and innovation will rebound in 2025."

"'Mobility' is misunderstood in the LP community (side of market, tech relevance)."

"Startups should decrease dependency on investor capital as much as possible."

"Be realistic; the hay days of 2020-2022 are gone and will not return anytime soon. So plan to raise lower amounts that should last more."

"Focus on the roadmap to revenues. Show that you thought it through thoroughly and make sure that your product meets a clear market need."

"Expect a longer timeframe to find funding. Focus on costs and look for potential bridge financing from existing investors."